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## ***An Incredible Opportunity***

Dear student leader,

My name is David Berkal and I am the President of William Lyon Mackenzie Collegiate. Last month our school ran an amazing event that I'd like to share with you.

We called it "Sleep at Mac" (the shortened name of our school). Our school had 100 students sign up in teams of 5 to play sports all night at school. Not only was this an amazing time but we also raised money for charity. We requested that students fundraise a minimum of \$30 per person as an entrance fee.

The event itself ran flawlessly and was definitely a night to remember! Part of the reason for this was due to the amount of preparation done by myself and others on student council. As a member of *Project Equity*, a non-profit organization of youth, I'd like to invite you to run this same event in your school in co-ordination with us. We are putting out this invitation to the first 10 to 15 schools that sign up (out of many high schools that we are contacting across Toronto).

An Amazing Cause:

I would ask only that the money your school raises be joined together with the other schools to go towards *Project Equity's* current mission. It includes educating some of the poorest kids of Southern India, as well as setting up cataract eye clinics, which are literally reversing blindness for hundreds of people every day over there. Upon request, we can send you a dramatic documentary with the remarkable story of how a Canadian rescued the remnants of his own life to save thousands of others. It is what got me initially interested.

My Personal Commitment to Help:

I would be more than happy to personally help you in every way to make this event as incredible as possible. There is already more than enough material to make it an extremely easy event to run, including:

- Letters for staff and administration
- Advertisements
- Info packages for participating students
- Tournament schedules for the night of the event
- Pictures from our event
- And lots of tips for you on how to make everything run smoothly!

I would also be available at all times to make sure all your questions can be worked out.

This event is something that is simply a lot of fun for everyone involved; it takes little preparation on your end and will be helping out in a great cause.

For more information, please call us as soon as possible by phone at: (416) 837-3114 or myself by e-mail at: [dberkal@projectequity.org](mailto:dberkal@projectequity.org)

Contact us right away if you might be interested – only the first 10 to 15 schools that sign up can be accommodated!

Sincerely,

David Berkal,  
W.L. Mackenzie - Student Council President  
Project Equity - Team Leader

***Students Striving For Change...***